



National Academy of Agricultural Sciences

XIII AGRICULTURAL SCIENCE CONGRESS

INDIA EXPO-2017



21-24 February 2017
UAS, GKV, Bengaluru, India



UNIVERSITY OF AGRICULTURAL SCIENCES, BENGALURU

ORGANIZERS



15/10



15 OCT 2016

Handwritten signature and the word 'PARTNERS' in red capital letters.





Dear Sir/ Madam,

The University of Agricultural Sciences, Bengaluru in collaboration with National Academy of Agricultural Sciences (NAAS), New Delhi and Indian Council of Agricultural Research, New Delhi hosting the **XIII Agricultural Science Congress (ASC)** from 21st to 24th February, 2017 at GKVK, Bengaluru. The focal theme of the Congress **Strategies for Climate Smart Agriculture**. As part of the Congress, India Expo will be organized for four days, which will provide an intellectually stimulating platform for exhibiting the entire gamut of research and developmental issues in Agriculture and allied sciences related to the theme. Agricultural scientists across the country, agri-entrepreneurs, policy analysts, financial institutions, students and above all, the innovative and progressive farmers are expected to participate in the ensuing India Expo. The event will provide greater opportunities for the State and Central Government Departments, Institutions and R&D Centres, agri-service providers to showcase their innovations and services and interact with the potential clientele. ASC India Expo is expected to accommodate 150 exhibitors which will be witnessed by more than 50000 visitors. Being one of the esteemed and reputed institution your presence is solicited in this Expo. The Expo Stall booking, Sponsorship Forms and layout plan are enclosed here with for your kind consideration. Kindly book the stalls before 10th January, 2017. For Sponsorship entitlements kindly contact the organizers. **Solicit your cooperation and participation in the XIII Agricultural Science Congress India Expo-2017.**

With regards

Yours faithfully,

(K. Jagadeeshwara)

Director of Extension &
Chairman, Exhibition Committee

INDIA EXPO 2017

LAYOUT MAP

140 ft

A1	19	37	51	65	79	93	112
2	20	38	52	66	80	94	113
3	21	39	53	67	81	95	114
4	22	40	54	68	82	96	115
5	23	41	55	69	83	97	116
6	24	42	56	70	84	98	117
7	25	43	57	71	85	100	118
8	26	44	58	72	86	101	119
9	27	45	59	73	87	102	120
10	28	46	60	74	88	103	121
11	29	47	61	75	89	104	122
12	30	48	62	76	90	105	123
13	31	49	63	77	91	106	124
14	32	50	64	78	92	107	125
15	33					108	126
16	34	B1	B2	B3		109	127
17	35					110	128
18	36	B4	B5	B6		111	129

220 ft

C1	2	3	4
5	6	7	8

Reception

Inaugural Lamp

Lobby

Service

XIII AGRICULTURAL SCIENCE CONGRESS INDIA EXPO 2017
21-24th February 2017

- A** Fabricated stalls 3x3m
- B** Sponsors stalls 4x4m
- C** Organizers stalls 6x4m

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* Layout plan may be altered based on the number of stalls booked

Stalls Tariff

Type of Stall	Rent per stall (Rs.)
Fabricated Stalls 10 ft x 10ft	60,000
Open space inside the pavilion (a minimum of 10ft x 20ft)	200/sq.ft
Open space Outside the pavilion (a minimum of 20ft x 20ft)	100/sq.ft

Sponsorship Tariff

Sponsorship level	Amount (Rs.)	Entitlement
Main sponsor	25,00,000	Display of Logo at main premises (1 st preference)+providing Main premium space (20ftx30ft) for customizing the stall OR 4 fabricated stalls
Platinum sponsor	20,00,000	Display of Logo at main premises (2 nd preference)+providing Platinum premium space (20ftx 20ft) for customizing the stall OR 3 fabricated stalls
Diamond sponsor	15,00,000	Display of Logo at main premises (3 rd preference)+providing Diamond premium space (15ftx 10ft) for customizing the stall OR 2 fabricated stalls
Gold sponsor	10,00,000	Display of Logo at main premises (4 th preference)+providing Gold premium space (10ftx10ft) for customizing the stall OR 2 fabricated stalls
Silver sponsor	5,00,000	Display of Logo at main premises (5 th preference) + providing Silver premium space (10ftx10ft) for customizing the stall OR 1 fabricated stalls
Bronze sponsor	300,000	Display of Logo at main premises (6 th preference) and 1 fabricated stall

Fabricated stalls: are modular shell system panels located under a leak proof super structure. Each stall is provided with three spot lights, one electrical point, two tables, two chairs, fascia and floor mats.

Open space (Inside the pavilion): Open area with raised platform and carpeted space will be provided for display of exhibitors and exhibitors are requested to customize the stall/create the display support systems/kiosks at their cost. List of service providers will be forwarded to the exhibitors on booking. The required electrical points will be provided by the organizers.

Open space (Outside the Pavilion): Open area space outside the pavilion will be provided with electrical points.

Terms and Conditions

- ♦ The stall booking has to be done before 10th January 2017.
- ♦ The stalls will be ready for occupation a day in advance of the Expo.
- ♦ Exhibitors are requested to arrange the stalls on 20th January 2017.
- ♦ The Organizing Committee reserves the right to re-allocate or re-size spaces under special circumstances.
- ♦ The Exhibitors are responsible for arranging the exhibits and its maintenance during the event.
- ♦ Movement of all kinds of vehicles is strictly prohibited in the exhibition premises from 21st January 2017 and to be parked only in the parking area.
- ♦ Music systems and special lights used inside a stall should not cause inconvenience or annoyance to other exhibitors or visitors. Any complaint received will result in termination of such display.
- ♦ Any exhibit or process, which generates noxious or toxic fumes or smoke of any kind is strictly prohibited. Also no fuel or inflammable material is allowed in the exhibition premises. The concerned exhibitors are solely responsible for any untoward incidents.
- ♦ Sticking posters/hand bills and putting banners in the campus is strictly prohibited. Exhibitors violating this will be penalized. However, space on hire basis is available for the same for which, exhibitors are requested to contact the organizers of exhibition.
- ♦ The Organizer has right to cancel the event under unforeseen circumstances.
- ♦ Though the general security is provided, protection of individual stalls and their belongings rests with the exhibitors. The Expo premises will be sanitized from 6.00 PM to 8.00 AM.
- ♦ The payments made once will not be refunded for any reasons.
- ♦ For each stall booking, they will be provided with Two Food coupons and One Registration Kit at free of cost.
- ♦ The exhibitors are liable for any kind of damage to the other exhibits or materials at premises.
- ♦ Organizers shall not be responsible for any loss whatsoever incurred by exhibitors.
- ♦ For any arbitration, the courts in Bengaluru alone shall have jurisdiction.



For details contact

Dr. K. Jagadeeshwara
Director of Extension & Chairman
Exhibition Committee
Directorate of Extension
UAS, Hebbal, Bengaluru-560024
Ph: 080-23418883, Mob: 9449866904
Email: deuasbangalore@gmail.com

Dr. K. Narayanagowda
Professor & Co-Chairman
Exhibition Committee
Directorate of Extension
UAS, Hebbal, Bengaluru-560024
Mob: 9844055836
Email: kng_1961@yahoo.co.in



Congress Secretariat
13th Agricultural Congress, 5th
Floor, Naik Bhavan, University
of Agricultural Sciences,
Bengaluru-560 065
os@agricongress2017.in



XIII AGRICULTURAL SCIENCE CONGRESS-2017

21-24th February 2017, University of Agricultural Sciences, Bengaluru, Karnataka

EXHIBITION STALLS BOOKING FORM

Name and Address of the Organization : _____

Phone: _____ Mobile: _____

Fax : _____ E-mail: _____

Contact Person : _____ Mobile No. : _____

STALLS BOOKING

Type of Stall	Rent per stall (Rs.)	No. of Stalls/ Area required	Amount (Rs.)
Fabricated Stalls 10 ft x 10ft	60,000		
Open space inside the pavilion (a minimum of 10ft x 20ft)	200/sq.ft		
Open space Outside the pavilion (a minimum of 20ft x 20ft)	100/sq.ft		
			Total Rs.

Please find herein enclosed the Cheque / DD / Online transfer reference in favour of "XIII Agricultural Science Congress - 2017" vide No..... dated..... for Rs..... drawn on Bank Branch towards Stall Rent.

Date :

Signature of the Exhibitor

- ❖ Return this Stall Booking Form along with stall rent (Cheque/Demand Draft / Online transfer reference drawn in favour of "XIII Agricultural Science Congress-2017", payable at Bengaluru) to the Director of Extension, UAS, Hebbal, Bengaluru-560024.
- ❖ For online transfer : **Name of the Bank : Canara Bank, Branch: GKVK**
Name of The Account : "XIII Agricultural Science Congress-2017"
SB A/c No: **2737101017521**, IFS Code: **CNRB0002737**
- ❖ Stall Booking Form can also be downloaded from the website <http://www.agricongress2017.in>.

www.agricongress2017.in



XIII AGRICULTURAL SCIENCE CONGRESS-2017

21-24th February 2017, University of Agricultural Sciences, Bengaluru, Karnataka

Sponsorship Form

Name of the Organization: _____

Address : _____

Phone: _____ Mobile: _____

Fax : _____ E-mail: _____

Contact Person: _____ Mobile No.: _____

Sponsorship Tariff

Sponsorship level	Tariff (Rs.)	Amount (Rs.)
Main sponsor	25,00,000	
Platinum sponsor	20,00,000	
Diamond sponsor	15,00,000	
Gold sponsor	10,00,000	
Silver sponsor	5,00,000	
Bronze sponsor	300,000	

Please find herein enclosed the Cheque/DD/Online transfer reference in favour of "XIII Agricultural Science Congress-2017" vide No. dated for Rs. drawn on Bank Branch towards Sponsorship and also the soft and hard copy of the sponsoring organization's name and logo for further needful.

Date: _____

Signature of the Sponsor

Note:

- Return Sponsorship Form with Tariff (Cheque/Demand Draft/Online transfer reference drawn in favour of "XIII Agricultural Science Congress - 2017", payable at Bengaluru) to the Director of Extension, UAS, Hebbal, Bengaluru-560024.
- For online transfer : **Name of the Bank : Canara Bank, Branch: GKVK**
- Name of The Account : **"XIII Agricultural Science Congress-2017"**
SB A/c No: **2737101017521**, IFS Code: **CNRB0002737**
- For customized sponsorship please contact the organizers
- Sponsorship form can also be downloaded from the website <http://www.agricongress2017.in>.

www.agricongress2017.in